



Security Makes Sense

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THE SENTINEL

Volume 1, Number 2

Your Guide to Better Security

Summer, 2004

IMPORTANT NOTICE

MISSION CRITICAL – PROTECT YOUR TELEPHONE LINES!

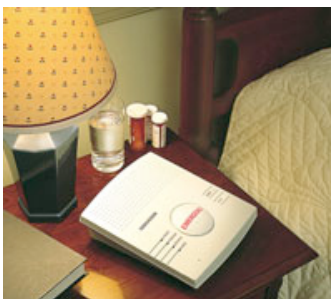
By Jeffrey D. Zwirn

For more than 30 years intruders have been aware that the cutting of telephone lines at protected premises will disable most alarm systems from being able to transmit signals to the central station for police response. In fact, perpetrators as young as 12 years old have utilized this circumvention technique to successfully disable alarm systems across the country, in that they cut the telephone lines leading into the premises before forcibly entering.

To combat this threat the alarm industry has developed reliable secured backup technologies that inherently do not rely on the customers' existing telephone lines to signal the central station during a burglarious event, the most popular being long range radio, which transmits signals over a long range radio network or through the control channels of the cellular network.

Since the central station link is one of the most critical components to the overall alarm system's effectiveness and operation, customers should strongly consider this backup technology to help minimize their loss potential.

About the author: Jeffrey D. Zwirn, CPP, CFE, DABFET, CFPS, CET, is president of New Jersey based IDS Research and Development, Inc. and is a nationally recognized alarm and security expert. Mr. Zwirn is an instructor to many local and national alarm associations, the New York Police Department and the Joint Terrorist Task Force. Mr. Zwirn has also been appointed and serves on both UL and NFPA technical committees.



New Product Offering

SMS has added a new product to our growing number of products and services. This new service is designed for the elderly, shut-ins, and anyone who lives alone. In the event of a personal emergency, the user pushes the provided pendent or wristband and help is on the way. We can dispatch police, ambulance, and family members. The cost for this service is

only \$29.50 per month. No installation fee or equipment costs, no long-term contracts, just one low monthly fee. We ship the unit to you via FedEx. When you receive the unit just plug it into a phone line and outlet and you are ready to go. This service is available nationwide. Call our office for ordering or more details. Toll-Free 1-800-772-4767.



New Yard Signs and Decals

Statistics show the use of warning decals and / or yard signs reduce the chances of a break in. We have Free warning decals and small yard signs available for your home or business. Please call our office or e-mail us at info@smsalarms.com to order any of these products.

Question of the day...

Do you have a key to your control panel?

The control panel for your alarm system is usually enclosed in a locked metal cabinet. In the event of a system malfunction or if the telephone company requires access, you may need to open the cabinet.

Please check now to make sure that you have a key for the lock. The key could be on or near the control panel, on your key chain, or in a secure place on the premises. If you cannot locate a key, please call our office and we will send you one.

When you call, please have the following information available... the name on the control panel, the lock number if available (sometimes written in small numbers on the lock), and the authorized individual to send it to.

Website Update

We are currently working on changing and updating our website. Please visit us at www.smsalarms.com for frequent updates on new products and services.



New Employee Profile!

Please join us in welcoming Lisa to our Caldwell office staff. Lisa works in our administration department and we are happy to have her pleasant personality and extensive business experience on our growing company team.