



Security Makes Sense

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THE SENTINEL

Volume 3, Number 1

Your Guide to Better Security

Winter 2006

Welcome to our winter 2006 issue of the Sentinel Newsletter. As we begin the New Year I would like to thank all of our new and existing long time clients for their continued business. For the past 21 years we have built our company's foundation one customer at a time; focusing on quality not quantity. As we continue to grow our business into the future we will stay focused on new product innovation, quality installations and superior customer service. If you have any questions about our services or ways we can improve them, please contact our office. We would like to hear from you!

Scott Stellfox,
Operations/Sales

The Next Generation in Alarm Services and Monitoring is Here! "Alarm.Com"



There are 3 trends that are worth noting:

1 *The Rise of the Web:* All manner of systems have web-based dashboards today — now also including an alarm system we sell from Alarm.com. By using the web you can monitor and control your security system from anywhere with just a few clicks.

2 *Voice Over IP (VoIP):* This is an increasingly popular technology that converts the voice signal from your telephone into a digital signature that travels over the Internet. If you convert to VoIP at your house, your current alarm system will no longer be able to call the Monitoring Center when needed.

Worse, it's increasingly true that burglars know to cut the phone line outside your house — thus also rendering your system unable to call the Monitoring Center. Alarm.com is the antidote. They have patented technology to maintain a constant wireless connection with your home, thereby assuring that alarm signals will be reported out of the home even if the phone line is compromised. All Alarm.com systems include the Alarm.com line-cut proof wireless technology.

3 **Cell Phones Everywhere:** You probably carry one, and it's always with you. Now with systems from Alarm.com you can get text notifications sent to your mobile phone, e.g., when the front door opens and closes indicating your child is home from school.

For a limited time, SMS Security will upgrade your current system to Alarm.com for only \$199.00 for existing customers with GE Security Systems. Act now and we will guarantee the low monthly rate of \$39.95 for the most advanced technology available. For our customers with systems other than GE Security, call our office for details on how to upgrade your system to Alarm.com.

We are big fans of the Alarm.com systems and have installed them throughout our market area. Enclosed with this newsletter is a brochure on this new service. If you have any questions, please contact me by phone @ 800-772-4767 ext. 101 or via email @ scott@smsalarms.com and I'll be happy to tell you more.

Renovating Your Home or Business Lately?

Many of our clients are having work done in their homes and businesses, such as replacing doors and windows. Just a friendly reminder, please notify our office prior to construction so that we can discuss any issues regarding false alarms and determine if your system needs to be altered or rewired in the affected areas. By giving us advanced notice we will be able to better serve you and prevent delays from last minute phone calls to our office.



Referral Program



Refer a friend and receive 3 months of Free Monitoring. Any client that refers us to a neighbor or business owner that turns into a sale, will receive a credit for (3) months of Free Central Station Monitoring!

Statement Regarding Wireless Number Portability

An important consideration for clients who may be contemplating transferring their landline telephone connection to a cell phone number is whether or not they rely upon a monitored electronic life safety (fire/medical) or security system for their home or business.

Most electronic life safety and security systems communicate emergency signals from the homes or businesses they protect through traditional phone lines. Those signals are transmitted through sophisticated telephony to customer monitoring centers that operate 24 hours a day, seven day a week. While cellular, radio frequency, and broadband systems are available; these systems have been used primarily as backup communications for electronic life safety and security systems.

Clients are encouraged to contact our office prior to making any decision to cancel their telephone connection to determine what other communication options are available for their electronic life safety or security system.